



*****PRESS RELEASE*****

FOR IMMEDIATE RELEASE

Contact: Debbie Israel, APR

215-628-2640

disrael@profitcommunications.com

PROXUS TO SPONSOR ZEN MASTERS RACING CYCLING TEAM

Fort Washington, PA, July 30, 2010 ---[PROXUS, LLC](#), provider of payroll, HR and employee benefits programs in the Philadelphia and Tri-State Area recently announced that it will sponsor the newly formed **Zen Masters Racing** amateur cycling team. Zen Masters Racing is an amateur cycling team based in Fort Washington with a focus on Masters-age group racing. These athletes are over the age of 35 and in many cases were professionals or elite amateurs in their 20's, and have kept up their competitive pursuits even as their personal and professional lives have expanded and changed.

"PROXUS is excited to be a sponsor of this new team." said [Chris Cumo, PROXUS Principal](#), and one of the founding members of Zen Masters. "Cycling has become a very popular sport and form of recreation and fitness with people of all ages, but particularly with people who are in their 30's and above." Cumo adds, "Zen Masters provides a unique opportunity for PROXUS to gain exposure and expand its brand in the Philadelphia marketplace."

Zen Masters is also involved with the Cadence Cycling & Multisport Centers' [Cadence Cycling Foundation \(CCF\)](#). Two of the team's founders and another team member serve on the board of directors of the Foundation. The CCF was established in 2007 with the mission of helping inner city kids create opportunities through cycling. The CCF uses the sport of cycling as a platform for helping Cadence Kids realize their potential as athletes, students, and young adults.

Ryan Oelkers, Executive Director of the Cadence Cycling Foundation said, "We are pleased to be associated with Zen Masters Racing. I have known several of the team members for quite awhile and they are the kind of people who support our efforts to help inner city kids realize that there are alternatives and options in life, and that cycling can be a vehicle to achieve success beyond what these kids would ever imagine."

Zen Masters will carry a full season of racing in 2010, and can be seen regularly on training rides in and around Philadelphia.

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About PROXUS

PROXUS is located in Fort Washington and has 40 employees who are payroll, human resource and benefits professionals. They currently provide services to over 600 clients with a total of 30,000 employees. PROXUS serves companies with as few as five employees to 1,500 employees in nearly every state across the U.S., spanning a wide range of industries and markets, including retail operators, educational institutions, not-for-profit organizations, manufacturing facilities, professional service firms and health care organizations, just to name a few. Their main focus is to design custom payroll, HR and employee benefits services tailored to the individual needs of each client supported by personal service and technology. For more information about PROXUS call **215-654-9140**, and/or visit them online at www.proxushr.com.

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